



# COMPANY PROFILE

---



**Twal**  
Photography

P. O Box 34796 Kampala - Uganda  
Tel: +256 703 498 349 / +256 774 543 567  
TWAL PHOTOGRAPHY LIMITED,  
Equity Bank, Kawempe Branch  
Account Number: 1042201860109  
Twal TIN: 1018540733



# INTRODUCTION

## PARTNERING FOR IMAGE SUCCESS

In today's marketplace, image is everything. How your organization looks to the outside world sets the tone for all of your interactions – with donors, partners, and other key stakeholders. You cannot afford to present an unprofessional or inconsistent image in a competitive and crowded landscape.

Partnering with an experienced multi media team ensures that your organizational image achieves maximum positive impact on your target audiences. You need a partner that understands how to create or revitalize an organization's visual identity standards and extend these frameworks into creative, project-specific approaches.

## OUR CREATIVE PROCESS

### A Four-Phase Approach to Filming and Photography Excellence:

We believe that an effective documentary requires more than just creativity. It

requires research, analysis and close collaboration with you to reflect your organization's vision, strengths, narrative and priorities. To ensure that our film and photography production aligns with your expectations, we've developed a four-phase process to guide us every step of the way.

### Phase One: Research

Before any actual film/ Photography production work begins, **Twal PHOTOGRAPHY** conducts extensive background research. We will meet with you to understand your goals, audience needs and project expectations. In addition, we will conduct market, customer and competitive research to gather additional insight. Once our research is complete, we will provide a creative brief to summarize the results of our inquiries and outline the project, along with a detailed project schedule to ensure on-time delivery.



## Phase Two: Filming/Photography

When our analysis is complete and you are on board with the initial concepts, Film / Photography production work begins. We keep your communication needs and priorities at the core of every creative decision. Typically, we explore several different creative approaches before centering in on our main creative ideas. Based on your feedback, we evolve these creative ideas to fit your desired purpose.

## Phase Three: Editing

After filming the required footage and taking the required photographs, we begin Sorting, syncing footage with audio, and editing the film to create a final montage. We produce the first draft outputs for your review and make sure that your input is reflected before the final production. When your quality standards (and ours) are achieved, we prepare your film documentary for final production according to your specified deliverables. We collaborate closely with any third-party vendors (such as DVD Duplicators) to make sure that

the finished product meets your expectations.

## Phase Five: Evaluation

After the design is complete, we follow up with you to assess the outcome of the project. We are keen to hear not only your insights on our process and outputs, but also any feedback you have received from your audiences. If desired, we can work with you to design data-gathering tools – such as customer surveys – to collect insight from your target audiences.

## PROPOSED PRODUCTION PLAN PRE PRODUCTION:

Pre- production Activities are planned to begin as soon as contract is signed and will include the following:

- a) Inception meeting with our technical staff.
- b) Enlisting the specific areas / persons of interest to be interviewed and get the interview questionnaire which will be used in filming interviews of the participants. Some of these questions should be provided by the client depending on what they would like the viewers to know about the organization.
- c) Decide on the exact dates to start filming and Photography assignment.



# FILM/ PHOTOGRAPHY PRODUCTION

---

- a) Draft a short script to guide us on what to film and which photos to take while in the field
- b) Film general footage relevant to our film documentary
- c) Take high resolution photos and also capturing the work of the client and the impact it is having in the communities / areas of operation.

## **POST PRODUCTION:**

- a) Studio based production and editing which includes:
- b) Sorting, cutting and reviewing captured footage, translations, sound and light quality harmonization to produce a final cut film of 5 minutes or less.
- c) Color grading the edited film to match the story.
- d) Sort the photos and select the best photos to be submitted to the client
- e) Deliver a digital copy of the first cut via DVD to have the client review and recommend changes where necessary.



# COMPANY PROFILE

---

**TWAL PHOTOGRAPHY** is a Uganda based professional creative media Services Company with over 8 years of combined experience. We pride ourselves in providing a state-of-the-art multimedia studio, a creative and a highly skilled team of experienced Videographers and photographers. We are reliable, flexible, diverse, and strive to create long-lasting client relationships. We view each assignment as an opportunity to create something new and impactful, and we welcome the opportunity to collaborate with clientele to define and achieve the desired end product. By using the latest digital technology, we can provide a service that can meet the tightest

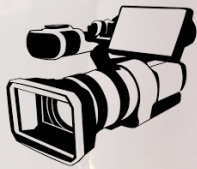
deadlines whilst not sacrificing quality.

**ABOUT US:**

**TWAL PHOTOGRAPHY** is a team of creative filmmakers, Photographers and graphic designers. Our team fuses marketing intelligence and creative problemsolving to produce the most creative, memorable, and effective communication solutions possible for our clients. We are a small strategic media company with big project experience that fuses a passion for creative communication with clients who make a difference. We work with you to evolve your ideas from concept to finished project.

# SPECIALIZATION

---



## FILM:

TWAL PHOTOGRAPHY provides start-to-finish high definition (HD) video production. We create TV Commercials/ Adverts, Documentary Style films, Infomercials, and 3D Clips using some of the best camera equipment and set-up available to the industry. Every corporate video we produce, no matter the scale or genre is designed to be an engaging motion picture that conveys its message in compelling and relatable ways. Our mission is to create programming that engages the viewer both emotionally and physically.



## PHOTOGRAPHY:

TWALPHOTOGRAPHY Photographic service offers full-service location and studio photography specializing in editorial, advertising, documentary, events, and corporate portraits. Our mission is to combine our technical expertise with aesthetic artistry to produce rich, beautiful and effective photographs for a multitude of **[twalphotography.com](http://twalphotography.com)** requirements





# OUR CLIENTELE



INTERNATIONAL UNIVERSITY OF EAST AFRICA





#### Reference Contacts:

Agaba Deogratias, Communications Officer Path Uganda (2021)	+256 702 047994 dagaba@path.org
Nassuna Edwinah, Communication Coordinator BRAC Uganda (2021)	+256 705 930065 edwinah.nassuna@brac.net
Kemigisha Patience, Communications Officer Institute for Social Transformation.	+256 704 566939. kemigishapen@gmail.com
Daniel Mugerwa, Program's Manager IAM Family Ministries.	+256 781 504190. daniel@iamfamily.org





**SAMPLE VIDEO LINKS TO OUR WORK:**

**1. Photography:**

<https://drive.google.com/drive/folders/1aEaqfPvN3SpohxECV4KEY342rfzBhhE?usp=sharing>

**2. Molly and Paul Documentary:** [https://youtu.be/OZhAVV\\_RpLg](https://youtu.be/OZhAVV_RpLg)

**3. I AM Family Children's Choir promo:** <https://youtu.be/6oJSYXcF8fu>

# MY PROFILE



**Twal**  
Photography

P. O Box 34796 Kampala - Uganda  
Tel: +256 703 498 349 / +256 774 543 567  
TWAL PHOTOGRAPHY LIMITED,  
Equity Bank, Kawempe Branch  
Account Number: 1042201860109  
Twal TIN: 1018540733